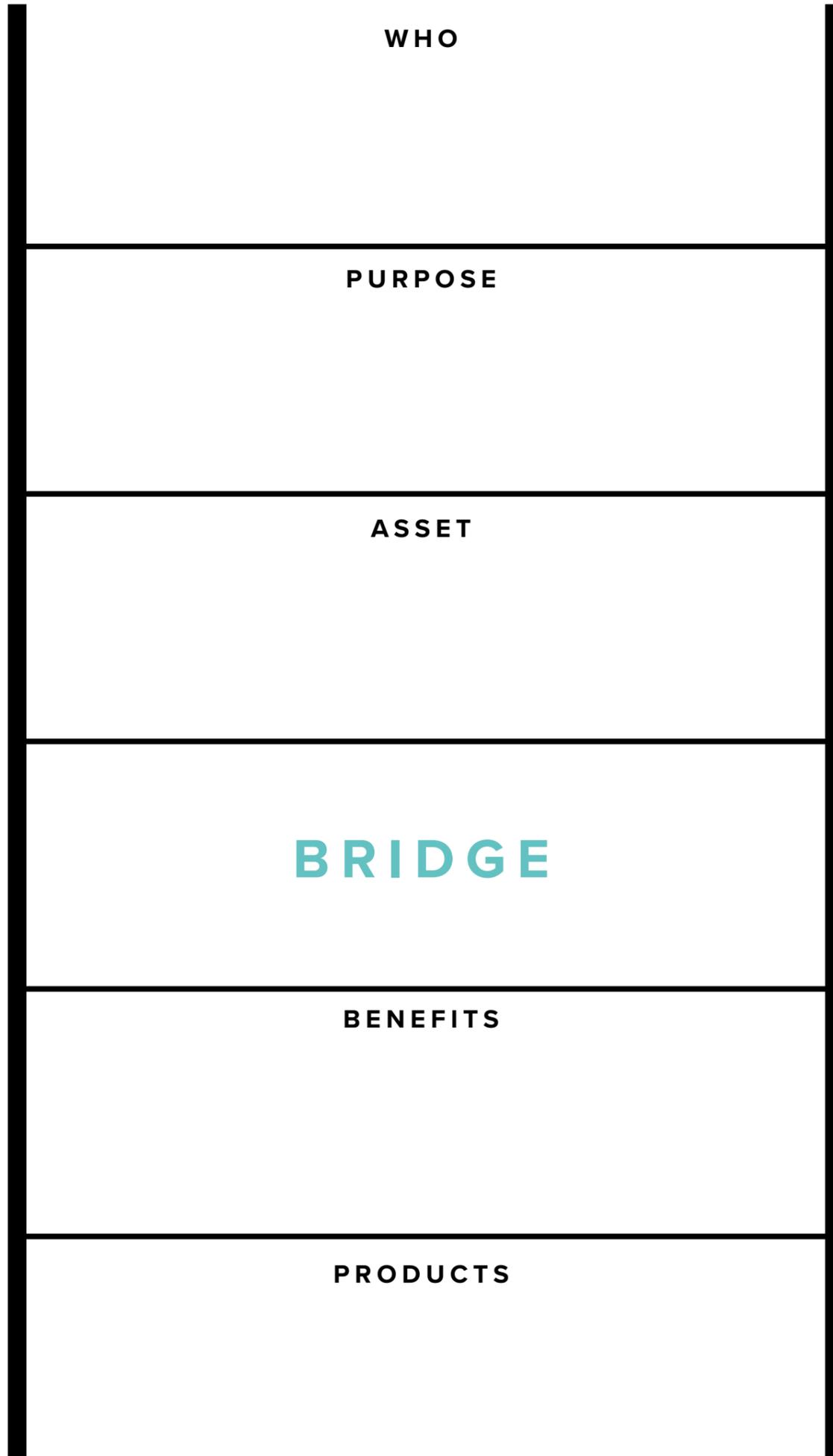


# DISCOVER LADDER SYSTEM



**PULL**  
BRAND-LED

**PUSH**  
SALES-LED