TELL THE BIG GAME STORY

What does this mean for you?

The Big Game Story is about mapping what your Purpose means for your Business, Industry, Society, the World. This shows you commercially what you are going to do next.
Highlight what you are **passionate about in purple**, and what you are **super passionate about in red**.

YOUR BIG GAME STORY write your purpose statement here ⇨			**KEY MILESTONES**
YOU	Write a short description of what YOU means		
BUSINESS	Write a short description of what BUSINESS means to you		
INDUSTRY	Write a short description of what INDUSTRY means to you		
SOCIETY	Write a short description of what SOCIETY means to you		
WORLD	Write a short description of what WORLD means to you		

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