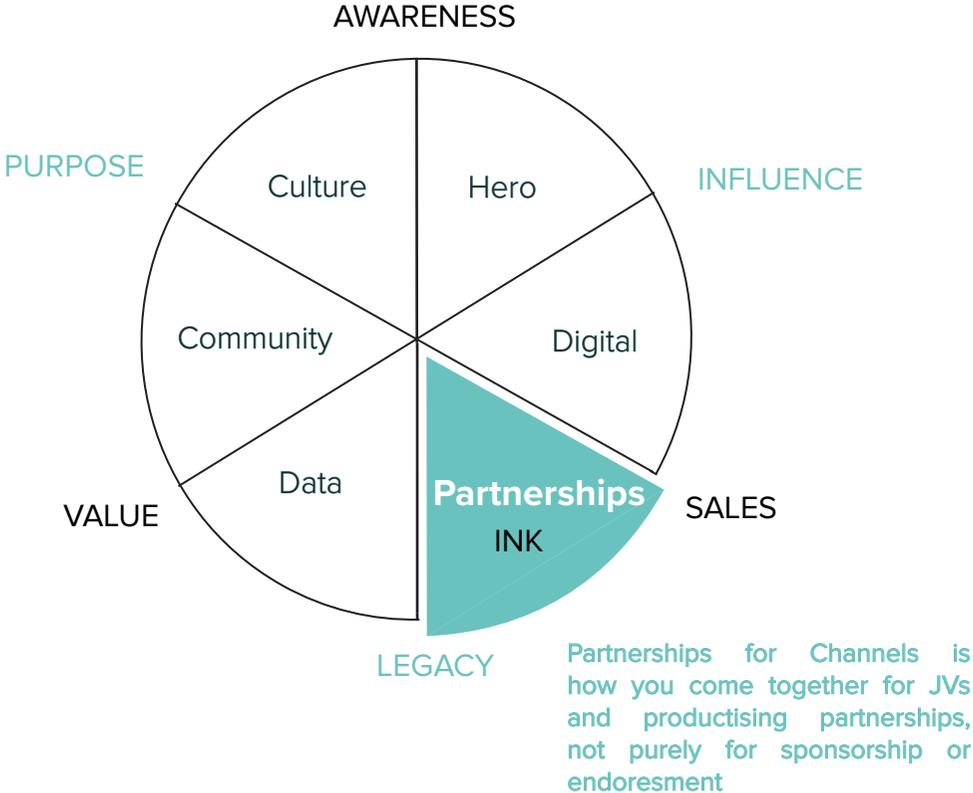


# PARTNERSHIPS INK

## CHANNEL DIAL



## INFLUENCERS

People with big channels around them; individuals with large reach.

## NETWORK

People not known in the market but known in an industry, and with a network of people around them; can be across multiple industries.

## KNOWN

Known in the market. When you say the name its recognised. Has channel or reach around them that you can partner with.