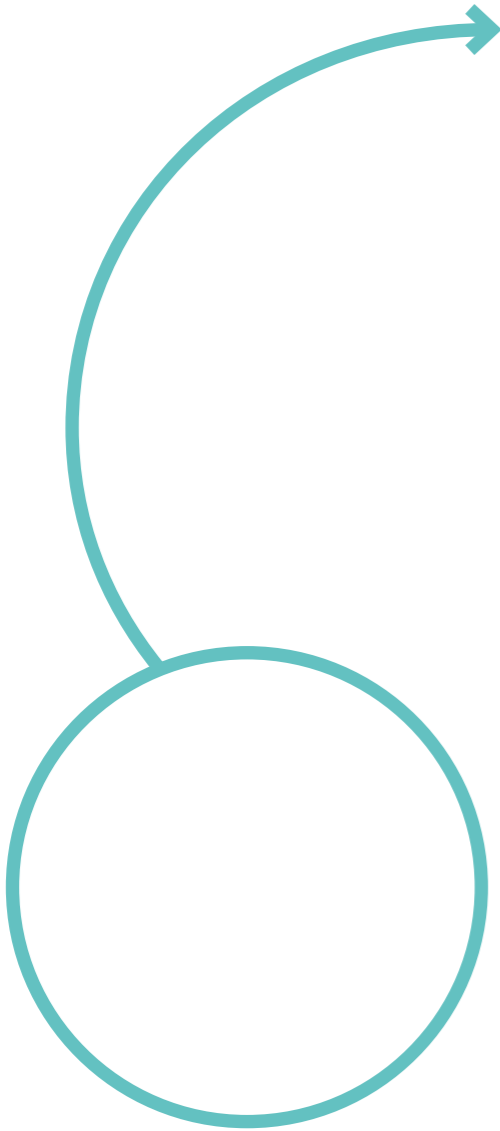




DISCOVER **BLUEPRINT DOCUMENT**



What am I now?	What am I not?	What could I be?	Obstacles
What do I want to be known for?	How do I want to leave people feeling?	Target audience	Who could I be talking to?
What if...	My gap and BIG game...		