



# BRAND ON A PAGE



SPEAK IT

## BOOKS

- Articles
- White Papers



LOOK IT

## PRESENTATIONS

- Speaking
- Awards
- Conferences



BE IT

## APPLICATION

- Community
- Facebook
- Instagram
- LinkedIn



ACT IT

## SALES TOOLS

- Podcast
- Blog
- Websites



SHARE IT

## VIDEOS

- IG Stories
- YouTube
- Vimeo

# 5 CONTENT PILLARS

1

2

3

4

5